THATCHAM TOWN COUNCIL Minutes of a Meeting of the Events Committee

held on Monday 17th November at 19:00hrs in the Council Chamber, Brownsfield Road, Thatcham

Present: Councillor Petra Pemberton (Mayor)

Councillors Suzanne Adamantos, Mike Cole, Mark Lillycrop, Stephanie

Steevenson, Val Watts

In attendance: Sarah Newman (Events Manager)

EV/2025/33 APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors John Boyd, Dave Lunn, Jay Lunn and Ben Schiffer-Harte

EV/2025/34 DECLARATIONS OF INTEREST

Councillor Stephanie Steevenson declared a non-pecuniary interest as a member of the Royal British Legion. Councillor Mike Cole declared a nonpecuniary interest as a member of the Rotary Club and Equinox Trust.

EV/2025/35 MINUTES PREVIOUS EVENTS COMMITTEE

RESOLVED

That the Minutes of the meeting held on 8th September 2025, having been previously circulated, be taken as read, confirmed, and signed as an accurate record.

There were no matters arising from the previous meeting.

EV/2025/36 RESOLVED

HERITAGE WORKING PARTY

To adopt the Minutes of the Heritage Working Party meeting held on 30th September 2025.

i) Committee discussed the blue plaque event and the reasoning behind the difference in the expected numbers and the actual numbers on the day.

EV/2025/37 BUDGET REVIEW 2025/26

Committee reviewed the budget report for the financial year 2025/26.

- i) Councillor Stephanie Steevenson asked if the license fee's for events would put us over budget for each of the events. The Events Manager clarified that although we would be over budget on the cost centre, we wouldn't be overbudget for the overall events.
- ii) The Events Manager asked for it be noted that although there was an overspend on costs for ticketed events for Thatcham Festival, this is balanced by exceeding the ticket income target and an underspend on entertainment.

EV/2025/38 KIDSFEST

Committee reviewed the report for KidsFest. Points to note.

- i) The bouncy castle area should be for older ages as well, not restricted to under 5's.
- ii) Councillor Mark Lillycrop questioned the capacity for future years given the popularity of the event. The Events Manager gave reassurance that if we continue to get strong support from volunteers and councillors it shouldn't be an issue in future years.
- **iii)** Committee discussed ideas on how we can get increased engagement with feedback. This included having feedback forms on the Information on the day and Roaming interviews.

Events Committee 17th November 2025

Councillor Mike Cole joined the meeting.

EV/2025/39 THATCHAM FESTIVAL

- i) The Events Manager explained that a full report including attendance numbers and ticket sales would be presented at the next events committee meeting, but wanted to give members a chance the view and discuss the feedback received.
- ii) It was noted by committee that there were no Plant based food options available at Fest Off, and that we should be offering at least one plant based offering at each of our events.
- iii) Committee discussed content for 2026 and would be keen to see more creative "give it a go" events such as the Beeswax candle making and Painting a Barn Owl sessions in 2025, whilst being mindful that there is a limit to the number of events that officers can facilitate.
- iv) Councillor Petra Pemberton requested that the Baptist church is considered as a venue for festival events in 2026.

EV/2025/40 REMEMBRANCE SUNDAY 2025

Committee gave verbal feedback on the Remembrance Sunday parade. It was noted that the Parade went well and in particular the route change was handled very well.

EV/2025/41 WARMING UP FOR CHRISTMAS 2025

The Events Manager gave a verbal update on the Warming up for Christmas plans.

EV/2025/42 Events 2026

 The Events Manager proposed and Committee agreed the following dates for 2026 events;

Freedom of Thatcham Parade
Family Fun Day
KidsFest
Thursday 28th June 2026
Sunday 28th June 2026
Thursday 27th August 2026
Thatcham Festival
Thatcham Fest-Off
Friday 9th October —Sunday 18th October
Saturday 10th October
Sunday 8th November
Christmas Lights Switch On
Saturday 28th November

- ii) Committee agreed to the Christmas Lights Switch on being combined with the Saturday Christmas Market for one event running from 12pm until 7pm incorporating both events on one day. T
- **iii)** Committee agreed that the Christmas light switch on could be brought forward one week in order to maximise the Christmas period in Thatcham.

		business tl				

Cianad.	Deter
Signed: ₋	Date: